

BeamPines provides comprehensive management of response to and preparation for crisis events in the life of organizations and their individuals. Stressful events such as terrorism, workplace violence, serious accidents, natural disasters and other traumatic circumstances require immediate response on a substantial scale. Individual traumas can include substance abuse, alcoholism or other unfortunate impediments to functionality which, if left unchecked can have disastrous consequences on individuals and organizations. Organizational events such as downsizing and mergers can also be traumatic, not only to those who leave, but to those who stay.

Crisis management has the goal of returning the organization and its team members to full functioning in the shortest time. This is optimal for the recovery of the individual and the team. Our services in this area were developed and are led by **Gloria Bullman, Psy.D.**, a recognized expert in crisis management with many years of leadership and hands-on application in private industry, growing out of her initial work with law enforcement and the fire service. Crisis Management Team members have been selected for their level of experience in handling the needs of organizations and individuals during crises.

Crisis Management consists of:

- **Planning** – This is perhaps the least considered but most important element of effective crisis management.
- **Training** – Dr. Bullman and her associates use a straight-forward approach to provide simple, yet comprehensive guidance to key individuals within your organization.
- **Management Team Intervention** – Our team is able to effectively interact with personnel at every level of the organization, facilitating our effectiveness in influencing activities both in planning, training and intervening.
- **Intervention** – Rapid response capability, real world experience and resource capability are what count when the unthinkable occurs.
- **Communication** – Dr. Bullman’s experience in dealing on multiple levels including the “public view” of what are often sensitive and very private matters for the impacted individuals and their families is highly valued by her clients.

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