

Our experience in communications provides in-depth evaluation of your communication effectiveness in all settings. Through assessment of your personality preferences and current communications effectiveness, we can help to create and deliver powerful and memorable presentations and engage in meaningful dialogues. We customize programming to include verbal, written and presentation skills, as well as discussion/dialogue and listening skills. Coaching themes include preparation, organization, listening skills, media relations and stress management. We will help you influence people to be inspired, take action and generate new ideas.

The Process...

- ***Awareness*** – We help you to evaluate current skills, assess confidence levels and understand the range of techniques available to communicate effectively. You will be better positioned to develop your personal brand, identify memorable presentations you have observed and examine a communication strategy and its impact.
- ***Preparation*** – This stage focuses on skill building and techniques. See and hear yourself as others see and hear you.
- ***Content*** – Learn to assemble the right information for your audience. We will help you to streamline the content and keep to the point. You will also learn to better prepare quality audiovisual support.
- ***The Audience*** – How to have a conversation with an audience of any size. Learn to listen and understand what the audience is hearing and thinking. This stage also focuses on being able to adapt and customize to the audience.
- ***Presentation Types and Tools*** – This stage helps you to identify formal and informal tools and best decide which to use. Learn the subtle differences in approach and technique related to settings such as Town Hall and remote locations. We help you to practice using multi-media support, cameras and Teleprompters.

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