



**Patricia Lanktree**  
**Senior Vice President**  
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Patricia brings over 20 years of experience in Executive Search, Strategic Planning, Consumer Marketing, Business Intelligence and Qualitative Research to BeamPines. Tricia has hands-on expertise in the consumer packaged goods and executive training industries. She has completed searches in Consumer Products, Medical Devices, Retail, Food Service, Healthcare, Marketing Services, Insurance, Industrial Products and OTC Pharmaceutical.

With her strong analytical and research skills, Tricia prides herself in finding the right candidate for each search assignment. Tricia's functional specialties include Marketing, Strategic Sourcing/Procurement, Human Resources, Research & Development, Operations & Quality, Sales Management, Market Research and Engineering. Whether the retained search work entails finding a mid-level manager or a senior executive, she uses her ability to target and connect with the right people at the right companies.

Recently completed executive search assignments include:

- Senior Procurement Specialist for global medical device producer
- Plant Manager/Chief Electrical Engineer for pasta manufacturer
- Director of Compensation & Benefits for emerging coffee company
- Vice President – Supply Chain for food service meat manufacturer
- Senior Director of R&D for major consumer products firm
- Vice President – Marketing & Communications for marketing services agency

Her early career in marketing includes classic brand management positions at Nestle. She advanced through the chocolate division to Senior Product Manager in the coffee/tea division where she managed a team of five. Xerox recruited Tricia to apply consumer marketing to its renowned Professional Selling Skills and other training programs.

A graduate of the Kellogg School of Management at Northwestern University, Tricia holds a Masters of Business Administration in Marketing and Finance. She received her undergraduate degree from St. Joseph's University's Academy of Food Marketing in Philadelphia, PA. A native of the Northeast, Tricia now lives in Kansas City. When not traveling to see clients or interview candidates, she enjoys discovering the wonders of this great Midwestern city.

## **BEAMPINES, INC.**

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